



# MSC703

## SURVEY REPORT OF CUSTOMER OVERVIEW ON SUZUKI ACCESS 125 FI

SUBMITTED BY  
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ID: 23174026

## Survey Platform

 Google form



Survey  
Link

## Survey Details

**Survey Topic:** Customer overview on Suzuki Access 125 Fi

**Company:** RANGS Group (RANCON Motor Bikes Ltd)

**Product Brand:** Suzuki **Product Category:** Scooter

**Name:** Access 125 Fi



Survey Responses

51



Participation of  
66% Male  
34% Female



Honest & Authentic Survey

100%



## Customer overview on “Suzuki Access 125 Fi”

The **Suzuki Access 125 Fi** is here to fulfill your wishes. With its world-class features and exciting color options, it is ready to take your lifestyle to a brand-new level of excitement. To bring the best from Suzuki family here we arrange the survey.

The All new [Suzuki Access 125](#)

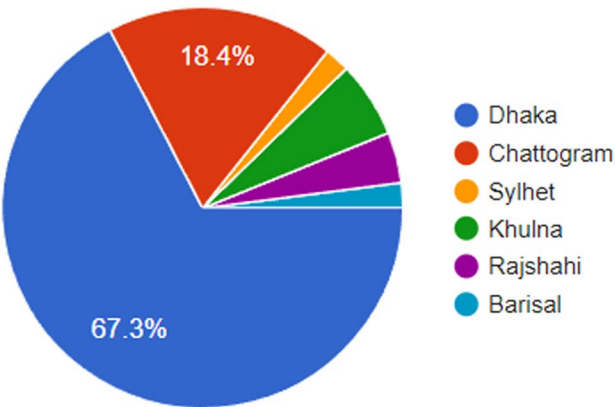


Survey URL: <https://forms.gle/bw3tb5jT57wLS5Jd6>

# Customer overview on "Suzuki Access 125 FI"

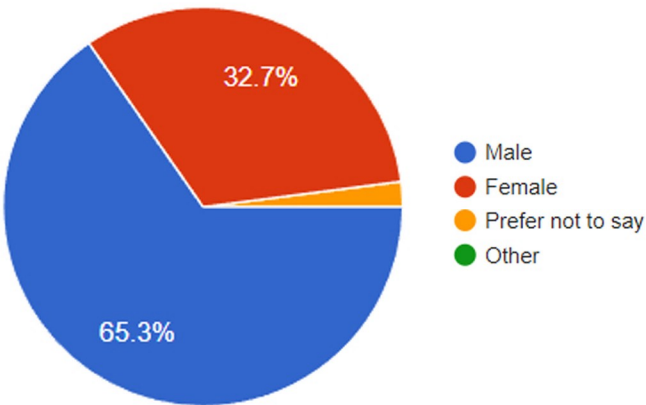
Where do you live ?

- ☐ Dhaka
- ☐ Chattogram
- ☐ Sylhet
- ☐ Khulna
- ☐ Rajshahi
- ☐ Barisal



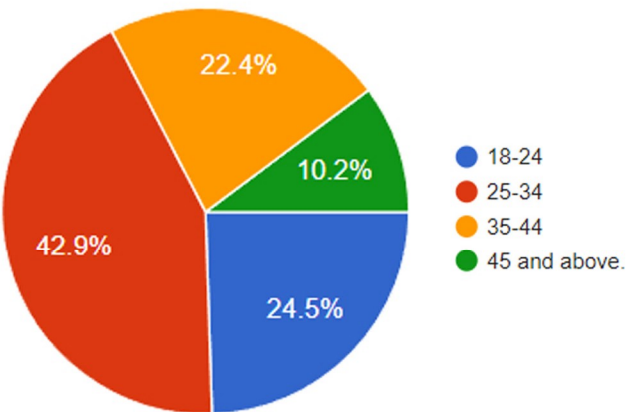
What is your gender?

- ☐ Male
- ☐ Female
- ☐ Prefer not to say
- ☐ Other



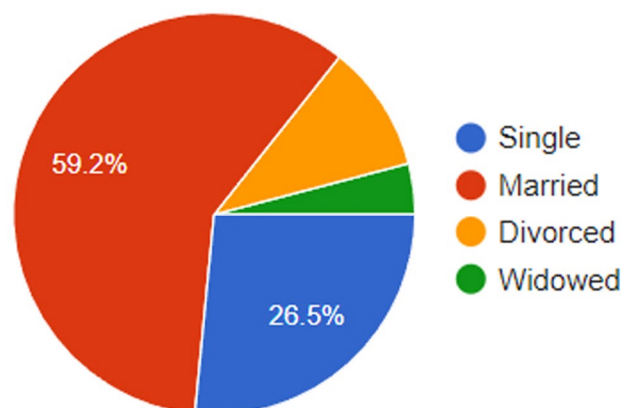
How old are you?

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45 and above.



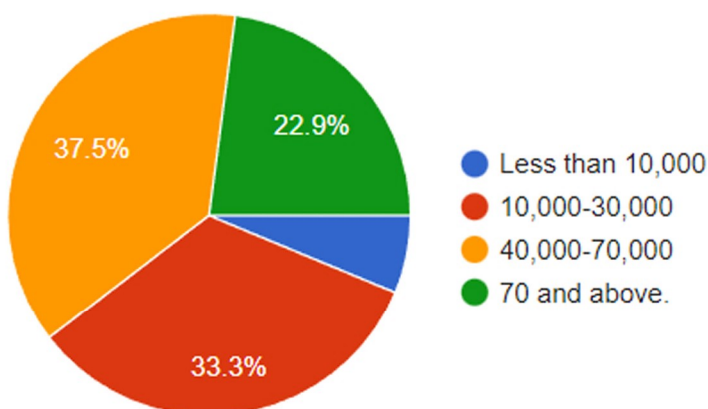
What is your marital status?

- ☐ Single
- ☐ Married
- ☐ Divorced
- ☐ Widowed



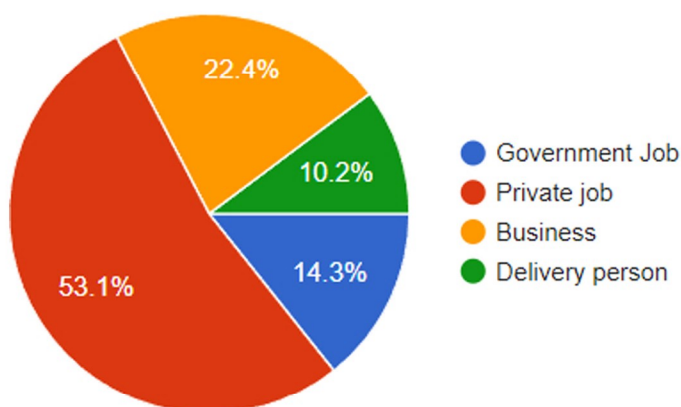
What is your monthly income?

- ☐ Less than 10,000
- ☐ 10,000-30,000
- ☐ 40,000-70,000
- ☐ 70 and above.



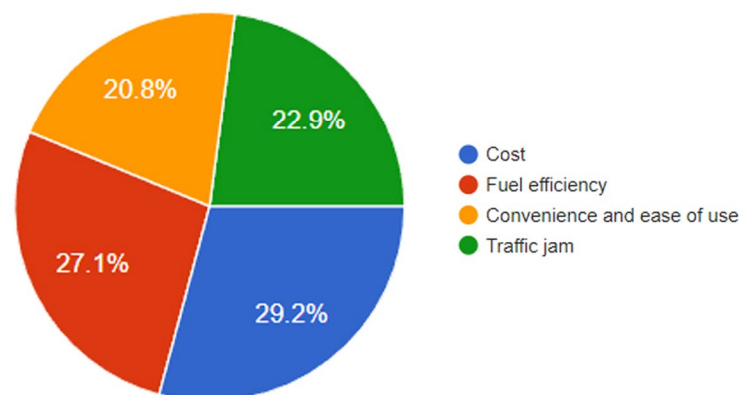
What type of work do you do?

- ☐ Government Job
- ☐ Private job
- ☐ Business
- ☐ Delivery person



What factors influenced your decision to choose a bike or scooter for your daily work life?

- ☐ Cost
- ☐ Fuel efficiency
- ☐ Convenience and ease of use
- ☐ Traffic jam

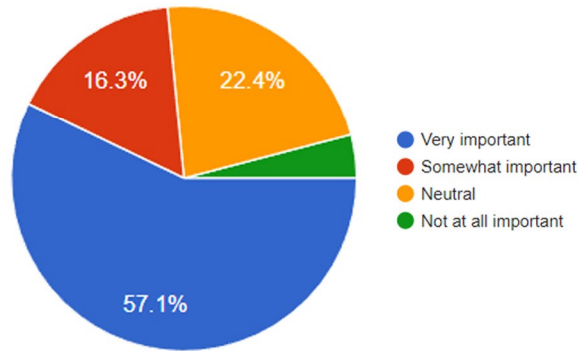




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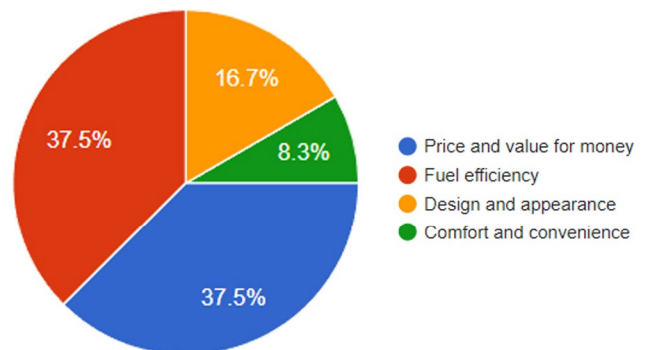
How important is the brand reputation when deciding between a bike or scooter?

- ☐ Very important
- ☐ Somewhat important
- ☐ Neutral
- ☐ Not at all important



What motivated you to purchase the Suzuki Access 125 scooter?

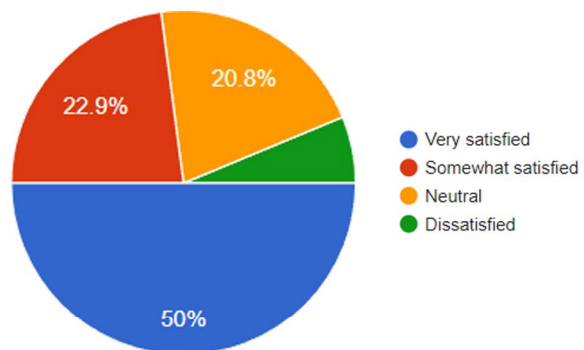
- ☐ Price and value for money
- ☐ Fuel efficiency
- ☐ Design and appearance
- ☐ Comfort and convenience



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How satisfied are you with the overall performance of the Suzuki Access 125 scooter?

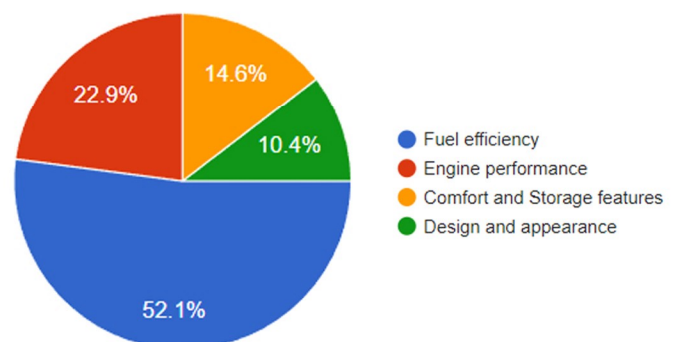
- ☐ Very satisfied
- ☐ Somewhat satisfied
- ☐ Neutral
- ☐ Dissatisfied



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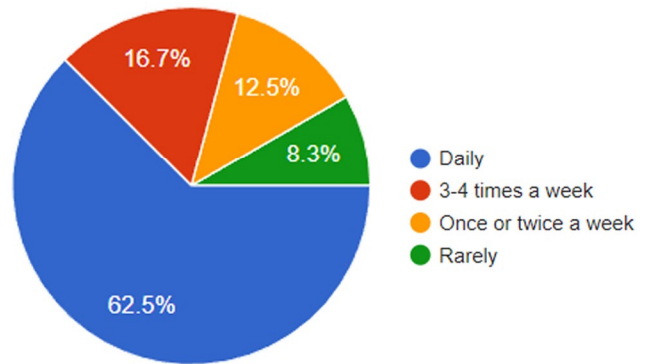
What are the key features of the Suzuki Access 125 that you like the most?

- ☐ Fuel efficiency
- ☐ Engine performance
- ☐ Comfort and Storage features
- ☐ Design and appearance



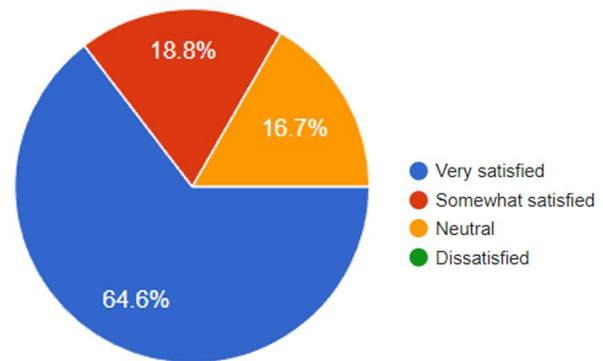
How often do you use the Suzuki Access 125 scooter?

- ☐ Daily
- ☐ 3-4 times a week
- ☐ Once or twice a week
- ☐ Rarely



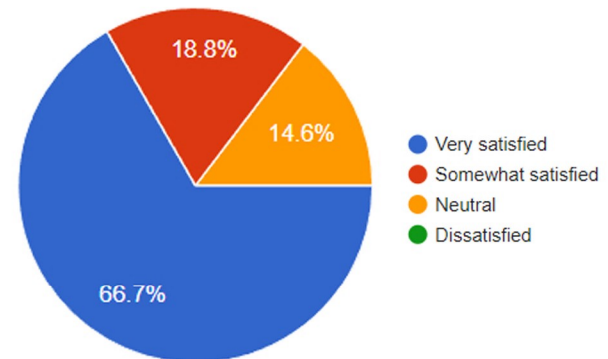
How satisfied are you with the fuel efficiency of the Suzuki Access 125 scooter?

- ☐ Very satisfied
- ☐ Somewhat satisfied
- ☐ Neutral
- ☐ Dissatisfied



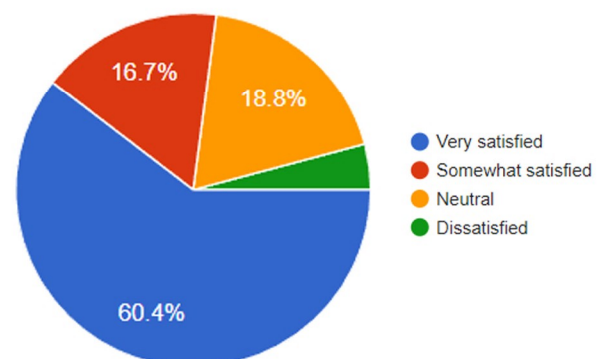
How satisfied are you with the maintenance and servicing of the Suzuki Access 125 scooter?

- ☐ Very satisfied
- ☐ Somewhat satisfied
- ☐ Neutral
- ☐ Dissatisfied



How satisfied are you with the price of the Suzuki Access 125 scooter?

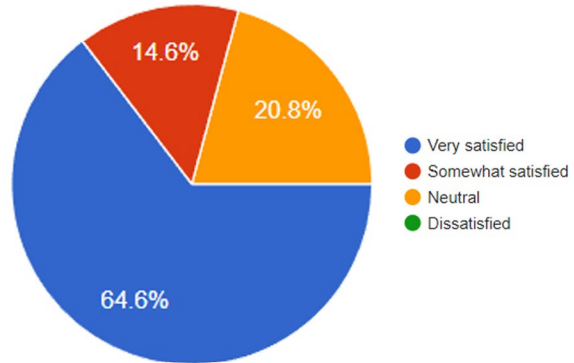
- ☐ Very satisfied
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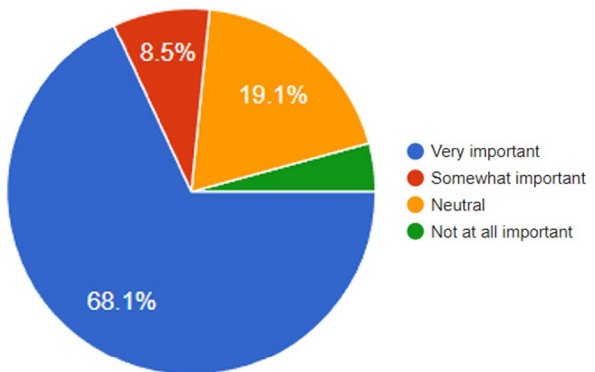
How satisfied are you with the service cost of the Suzuki Access 125 scooter?

- ☐ Very satisfied
- ☐ Somewhat satisfied
- ☐ Neutral
- ☐ Dissatisfied



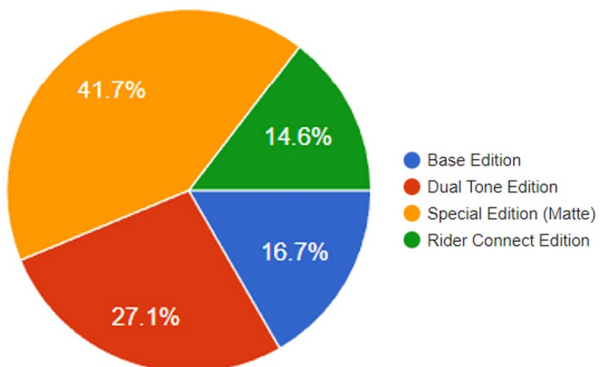
How important is storage and cargo capacity when deciding between a bike or scooter?

- ☐ Very important
- ☐ Somewhat important
- ☐ Neutral
- ☐ Not at all important



Which variant you like the most from Suzuki Access 125?

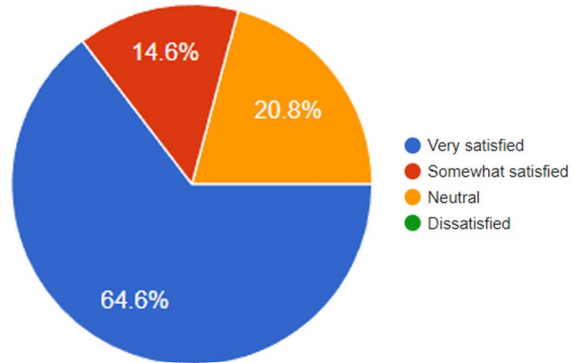
- ☐ Base Edition
- ☐ Dual Tone Edition
- ☐ Special Edition (Matte)
- ☐ Rider Connect Edition





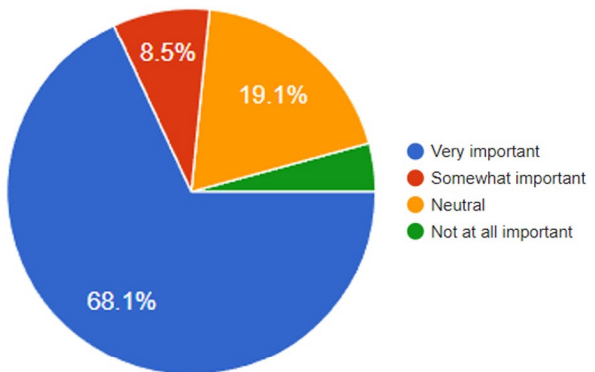
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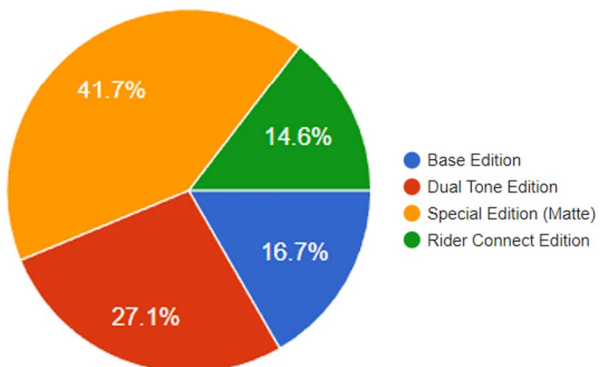
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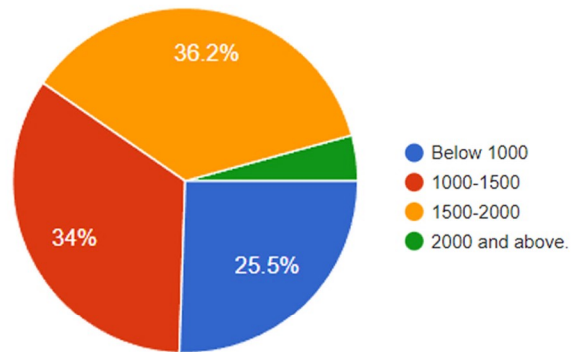
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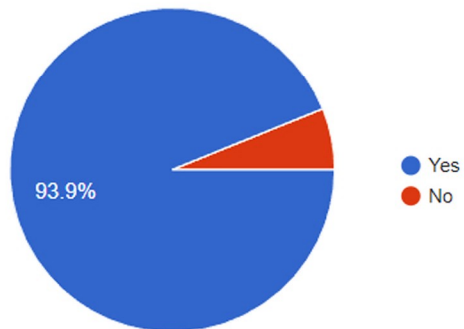
What is your monthly fuel expense for Suzuki Access125 ?

- ☐ Below 1000
- ☐ 1000-1500
- ☐ 1500-2000
- ☐ 2000 and above.



Will you recommend someone to buy Suzuki Access 125 ?

- ☐ Yes
- ☐ No



Google Spreadsheets  
Link